Appln. No.: 10/725,583

Amendment dated September 17, 2007 Reply to Office Action of May 15, 2007

REMARKS

The office action of May 15, 2007 has been carefully reviewed and these remarks are responsive thereto. Reconsideration and allowance of the instant application are respectfully requested. Claims 1-2, 4-12, and 14-21 remain in this application. Claims 3 and 13 have been cancelled without prejudice or disclaimer. No new matter has been entered.

Rejections Under 35 U.S.C. § 112

Claims 1-20 stand rejected under 35 U.S.C. § 112, second paragraph, as being indefinite for failing to particularly point out a distinctly claim the subject matter which applicant regards as the invention.

Applicants have amended independent claim 1 such that claim 1 is now specifically directed to a computer system configured to implement a method. Thus, as per the office action at page 2, the claim language is directed to a method; the method itself takes place (e.g., is executed on) a computer system configured to implement the method. Applicants submit that one of ordinary skill in the electronic and computer arts would appreciate that a computer system may be configured to (procedurally) execute the steps of a method. Thus, Applicants submit that in view of the amendment, the rejection to claim 1 has been rendered moot upon entry of the present paper. Moreover, the corresponding rejection to the dependent claims has been rendered moot by virtue of their dependence from claim 1.

Claim 11 is directed to a computer-readable medium having computer-executable instructions for performing a method. Thus, as per the office action at page 2, claim 11 is directed to a method. Applicants submit that one of ordinary skill in the electronic and computer arts would appreciate that the method, as recited in claim 11, may be embodied in a computer-readable medium, and that the computer-readable medium may include computer-executable instructions to facilitate execution of the method on a computer. In view of these remarks, Applicants submit that the rejection as applied to claim 11 has been rendered moot. Furthermore, the corresponding rejection to the dependent claims has been rendered moot by virtue of their dependence from claim 11.

Rejections Under 35 U.S.C. § 101

Claims 1-20 stand rejected under 35 U.S.C. § 101 as being directed to non-statutory

subject matter. Applicants respectfully traverse this rejection.

Applicants submit that in view of the preceding remarks (regarding the rejections of the

referenced claims under 35 U.S.C. § 112) that the corresponding 35 U.S.C. § 101 rejection has

been rendered moot as applied to all of the claims.

Rejections Under 35 U.S.C. § 102

Claims 1-21 stand rejected under 35 U.S.C. § 102(e) as being anticipated by U.S.

Publication No. 2003/0187808 to Alfred, et al. ("Alfred"). Applicants respectfully traverse this

rejection.

Claim 1 has been amended to recite features similar to those once appearing in now-

cancelled claim 3. More specifically, claim 1 recites:

"determining a total cost estimate . . . wherein the total cost estimate is based on

determining a total material cost for one or more products . . . "

As per the office action at page 5, Alfred fails to disclose the recited features. Thus,

claim 1 is allowable for at least these reasons.

Independent claim 11 has been amended to incorporate features similar to those recited in

now-cancelled claim 13. Those features are similar to those described above with respect to

claim 1. Thus, claim 13 is allowable for at least the same reasons as discussed above with

respect to claim 1.

The dependent claims, by virtue of depending from at least one of claims 1 and 13, are

allowable for at least the same reasons as their respective base claims.

Independent claim 21 recites:

"a third display portion configured to display graphical objects associated with

generating a cost differential report associated with the material product and

another predetermined bulk product."

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The office action at pages 6-7 relies on Alfred at Figure 8 to allegedly demonstrate the

recited features. Applicants disagree with the Office's assertion. Alfred at paragraph [0062] and

Figure 8 merely demonstrates a calculation of a total price being equated to a unit price (e.g.,

\$2.22) multiplied by a quantity (e.g., 500) requested. Alfred fails to disclose the generation of a

cost differential report associated with material product and another predetermined bulk as

recited in claim 21. Thus, claim 21 is allowable for at least these reasons.

If any fees are required or if an overpayment is made, the Commissioner is authorized to

debit or credit our Deposit Account No. 19-0733, accordingly.

All rejections having been addressed, applicants respectfully submit that the instant

application is in condition for allowance, and respectfully solicit prompt notification of the same.

Respectfully submitted, BANNER & WITCOFF, LTD.

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